**Study components:**

* **Recruitment** – flyers, CBDR posting, Craislist posting
* **Pre-screen** 
  + Directed from recruitment to website that has prescreen questionnaire
  + Screen for:
    - Over 18
    - Have Facebook account
    - Have used Facebook for over one year
    - Post content on Facebook at least once per day
    - Decide not to post something on Facebook at least twice per week
    - Willing to share things that decided to not post on Facebook
    - Have cell phone with text messaging capabilities
  + If qualify:
    - Briefly describe study
    - Ask if would be willing to participate (include text messaging aspect)
    - Request contact information
  + Include consent form if over 18
  + Payment: none
* **Instructions/initial survey**
  + Instructions
    - Purpose of study
    - What we want them to send
    - Detailed instructions about how to send the text messages
    - Detailed instructions about how to fill out the surveys each night
    - Information about payment
  + Data from participant
    - Type of phone used for text messaging
    - Contact information (in case of issues)
  + Probably don’t want to ask them for more stuff here, because it might influence them when they’re doing the study
  + Payment: none
* **Nightly surveys**
  + For each sent post:
    - Why did you decide not to post this to Facebook?
    - Were there any people you wanted to see this post?
    - Were there any people you didn’t want to see this post
    - Where were you when you decided not to post this to Facebook?
    - What were you doing when you decided not to post this to Facebook?
  + Was there anything you thought of posting to Facebook but decided not to post that you forgot to text in? [ASK QUESTIONS FOR EACH]
  + [IF NOTHING] What did you post to Facebook today?
  + [IF DIDN’T POST ANYTHING] Why didn’t you post anything to Facebook today?
  + Payment: $0.50-1.00 per survey
* **Post-study interview**
  + Data from participants
    - Probe on reasons why didn’t send the Facebook posts (e.g. didn’t want to look bad, didn’t have time, forgot about them, etc)
    - Probe on characteristics of the people that the person wanted to see the posts/didn’t want to see the posts
    - Current Facebook usage
      * Typical process for deciding what to post
      * Type of things typically posted
      * Type of friends
      * Frequency of different types of things posted
      * Whether or not have posted something and then regretted it/frequency
    - Current Facebook friend groupings
    - Current Facebook privacy settings
    - Interaction between decisions and Facebook privacy settings/friend groupings
    - Ideal privacy settings/whether they would allow the person to post the things that they decided not to send
  + Payment: $15-20 (want the total to be ~$25)